



*Vitargan*



## Vitargan - Empowering Women

Vitargan is a group of argan oil cooperatives, representing more than 450 women. Based in Essaouira, southwestern Morocco, its main purpose is to improve the socio-economic conditions of its members.

Created in 2005, Vitargan brings together women's cooperatives that combine ancestral knowledge and modern extraction techniques to produce premium quality, certified organic cosmetic and culinary oils.

Driven by a passion for high quality, natural ingredients and compliance with international standards, Vitargan is proud of its sustainable production methods.



## Botanical Treasure of the Atlas Mountains

Argan oil is produced from the fruit of the ancient *argania spinosa* tree, which only grows in the southwestern region of Morocco. Inside the nut are oil rich kernels that are extracted for the production of cosmetic and culinary oil.

The tree's roots grow deep into the ground in search of water, which helps bind soil and prevents erosion. Much of the region has resisted the advance of the Sahara desert due to the argan tree, and it therefore plays an irreplaceable part in the ecological balance of the region.

Due to the importance of the argan tree to the geographical region and the vital role it has played in the cultures of the Berber and Arab people living there for hundreds of years, argan oil was acknowledged with a Protected Geographical Indication (PGI) in 2010.







## Liquid Gold

Berbers, who live in the southwestern Morocco, have produced and treasured argan oil for centuries. This 'liquid gold' comes from cold-pressing the kernel of the argan fruit. The process of collection and extraction involves several stages that have been taught and carefully passed down through the generations. It is labour intensive and relies on this traditional knowledge to extract the highest quality of oil.

Once a year the argan fruit are harvested by hand for production. It takes 15 hours and 30kg of fruit to produce just one litre, making it one of the most precious oils in the world.



## Vitargan's Range

Argan oil boasts many unique health and medicinal properties which has led to its recent recognition in the Western World. This includes exceptionally high Vitamin E levels, making it a very powerful antioxidant.

Used externally, it is cell rebuilding and therefore fantastic on the skin and hair. Internally, it has been proven amongst other things to aid digestion, lower bad cholesterol and control blood sugar levels.

Vitargan offers a wide range of certified organic cosmetic and culinary argan oils that meet international standards. All products are 100% natural and are certified with the Protected Geographical Indication.

Vitargan ensures that every stage of production is monitored carefully. We are even able to trace your bottle back to the tree it came from.



# Cosmetic Argan Oil

Used for centuries by women in Morocco for their beauty rituals, Argan oil promotes regeneration of skin cells, neutralizes free radicals and deeply nourishes skin, hair and nails.

Rich in Vitamin E and Omega-9 EFA's, antioxidants, polyphenols and carotenoids. It's notorious anti-aging properties have made this natural wonder a beauty essential.

**Benefits:** Noticeably reduces wrinkles and blemishes and softens the skin, restoring its natural barrier. Light and rapidly absorbed, it leaves hair silky and strengthens nails.

**Application:** Add a few drops to the palm of your hand and gently massage into your skin and nails or smooth through hair as required.

**Certified USDA Organic, ECOCERT and Protected Geographical Indication**



**Ingredients:** 100% Organic Argania Spinosa Kernel (Argan) Oil.

Free from parabens, artificial colours, phenoxethanol and fragrances.

**Available in:** 50 ml and 100 ml amber pipette bottles



## Premium Culinary Argan Oil

Culinary Argan Oil has a golden brown colour and is used for cooking, eating and as a nutritional supplement. This gourmet delicacy is produced from cold pressed, lightly roasted argan kernels. Its exquisite nutty flavour is ideal for dressing salads and refining sweet and savoury dishes.

**Benefits:** Rich in essential fatty acids and vitamin E, this powerful antioxidant has been proven to aid digestion and maintain a healthy heart.

**Certified USDA Organic, ECOCERT and Protected Geographical Indication**



**Ingredients:** 100% pure, organic Argan Oil for culinary use.

Cold pressed from lightly roasted argan kernels.

**Available in:** 250 ml





## Contact

GIE Vitargan  
B.P. 1285, Gare Routière  
44 000 Essaouira, Morocco

Tel: +212 (0) 690 034 143  
Email: [vitargan@yahoo.fr](mailto:vitargan@yahoo.fr)  
[www.vitargan.ma](http://www.vitargan.ma)







*Vitargan*

[www.vitargan.ma](http://www.vitargan.ma)